

Adding to Your Organization's Toolbox

PROGRAM:

All websites benefit from being user friendly, easily navigable and appropriately designed. However, non-profit websites need to offer more than your typical corporate site. Join us as Patrick Bieser, founder of Northwoods Software, takes you on a fast paced tour of successful non-profit websites and presents *Enhancing Your Non-Profit Website for Success!*

Session will include examples of:

- Learn the top 6 web design features that get attention.
- Ensure that visitors quickly find what they are seeking on your website.
- Learn to write for the web to ensure your material is read.
- Foster on-line donations by better presentation.
- Build affinity with new audiences to foster support

AUDIENCE:

This Workshop is an opportunity for those who participate in, or work for nonprofit, civic, service, religious, and municipal organizations. Board members, committee members, executive directors, organization staff, and public officials will find this hands-on session of great value.



“Enhancing Your Non-Profit Website for Success”

March 2, 2010

SCHEDULE:

7:45 Registration
8:00 Session Starts
11:30 Box lunch and website reviews

Six websites will be reviewed in front of the entire group by Northwoods Software Development, Inc. If you are interested in having your organization's website professionally reviewed on content, layout and usability, please indicate this in your registration. The first six organizations to respond with their registration will be reviewed.

PRESENTER:

Patrick Bieser
Northwoods Software Development, Inc.

Patrick is the founder of Northwoods and a recognized local expert in the strategic use of websites, ecommerce and usability. He will couple his technical expertise with high energy and humor in what will be an enjoyable and provocative presentation.

Under Patrick's leadership, Northwoods has developed hundreds of corporate websites for clients such as Briggs & Stratton, Ellsworth Adhesives, Mercola.com, Children's Hospital, Snap-On Tool, Ziegler Co., City of Milwaukee and American International Group (AIG).

www.northwoodsoft.com

REGISTRATION FORM

(ONE FORM PER PERSON-please make copies)

Name: _____

Title: _____

Organization: _____

E-mail: _____

Address: _____

City: _____

State: WI Zip: _____

Phone: _____

Website Review Yes _____ No _____

\$35 - 1st person from your organization

\$25 - for each additional person from your organization

\$25 - to attend on-line

REGISTRATION AND CANCELLATION

DEADLINE DATE:

February 23, 2010

TO REGISTER:

RETURN THIS PAGE TO:

UWWC-CONTINUING EDUCATION
400 UNIVERSITY DRIVE
WEST BEND WI 53095

MAKE CHECKS PAYABLE TO:

UWWC - CONTINUING EDUCATION

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For more information and details on presenters, visit the co-sponsors' Websites or contact them directly.

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Enhancing Your Non-Profit Website for Success

March 2, 2010

8:00 a.m. - 12:30 p.m.

Presenter:

Patrick Bieser, Founder
Northwoods Software
Development, Inc.

Workshop Location:

UW-Washington County
Main Entrance
400 University Drive
West Bend, WI 53095